Susan Howland
CEO
The Howland Group, Inc.

Susan is the owner of The Howland Group, Inc. (THG). THG is a small PA woman owned family business. THG has represented both domestic and international clients in the maritime industry. For more than 25 years, THG has spearheaded development of innovative ground breaking collaborative maritime strategies for commercial, government, military and not for profit organizations. These innovative efforts directly affected the Delaware River while ultimately having a decisive positive impact on regional and national maritime business thinking, national security, state and US public policy making.

These successful maritime collaborations resulted in substantial new business, investment and technology at the seaport as well as at the shipyard in Philadelphia. New container terminal and intermodal rail services and facilities were also added; lastly, the final leg of a transcontinental double stack rail network was completed; and a successful conversion of a military to commercial large shipbuilding enterprise which has resulted in ships being built here again.

THG is also a pioneer in the rapidly developing maritime virtual information sharing infrastructure and capabilities new frontier. THG, in collaboration with Commonwealth of PA, US Maritime Administration and US DOD (Department of Defense) successfully designed, built and operated a real world, multi-year successful maritime virtual collaborative information sharing operating proof of concept on a global basis. This is the first, and even today, the only successful operating proof of concept, here in the US. RAPID (Regional Agile Port Intermodal Distribution) Center provided global visibility of complex DOD equipment supply chains. These are the same capabilities being sought today by commercial shippers and the federal government.

THG takes pride in its record of innovation in the maritime industry here in Philadelphia and looks forward to expanding our role in the new world of global maritime virtual information sharing.